**ATTACHMENT 2 - FULL PROPOSAL FORMAT**

The full proposal shall contain a Cover Page and relevant data organized into two volumes:

**Volume I: Technical Proposal**

**Volume II: Cost Proposal**

Full proposals shall be no less than 10- point font and 1” margins; single-sided US-letter size pages. Full proposals submissions should not include promotional brochures, advertisements, recordings, or other extraneous material.

**Cover Page (Technical and Cost Proposal)**

Project proposals shall include a cover page containing the following information:

* Working title of the proposed project
* Names, phone numbers, mailing and e-mail addresses for the principal technical and contractual points of contact (person or persons authorized to negotiate on the behalf of the offeror and who can contractually obligate the offeror organization)
* Unique Entity ID (formerly DUNS) number of the submitting organization (if available)
* Project partners, if any
* Date of submission
* Proprietary data restrictions, if any

**Volume 1: Technical Proposal**

The Technical Proposal shall contain the following sections, subject to an **8-page limit**:

* Executive Summary
* Statement of Work
* Capabilities and Experience
* Intellectual Property Rights
* Organizational Conflict of Interest Certificate
* Appendix: Resumes (2 pages each)
* Excluded from the page count:
  + Cover page
  + Table of contents
  + Resumes
  + Organizational Conflict of Interest Certification

**Executive Summary**

The Executive Summary shall contain the following information:

* **Summary Statement:** Provide a succinct statement of the aim of the project and proposed approach. In most cases, the summary statement will be no longer than a paragraph.
* **Context:** Briefly describe the current state of information and/or research in the area.
* **Proposed Approach:** Describe the proposed approach. Offerors shall explain how the proposed approach will meet the objectives outlined in Attachment 1; result in or lead to a replicable framework that can be used to address similar issues; demonstrates innovation; and inform strategic priorities of the NSDS.

**Statement of Work**

**There shall be no company-sensitive or proprietary data included in the Statement of Work.** The Statement of Work shall contain the following information:

* **Work Scope:** Describe the work to be accomplished as part of the project, organized as it is expected to be performed. Separate the work effort by Phase and into major tasks and subtasks as numbered paragraphs, or in a table.
* **Deliverables:** All project deliverables should be clearly listed and described.
* **Future Phases (Optional):** Proposals may include a discussion of optional, future phases of work. The original phase or work shall in no way depend on work described under future phases to meet the program criteria.

**Capabilities and Experience**

List all team members proposed for the project and indicate if they are a non-traditional entity as defined in the RFS. List all key personnel, including those from outside the offeror’s organization. Organize the team by organization name and briefly describe each person’s roles and responsibilities on the project. Identify and describe the capabilities and experience of key personnel and organizations as these elements relate to the proposed project. Descriptions of experience should serve to demonstrate the key personnel’s ability to successfully conduct the proposed research or project, including access to critical resources for the project. Designate any supervisory relationships and who will be the main point of contact for regular check-ins with the NCSES methodological team during the project. Provide condensed resumes (2-page maximum) for all key personnel on the project. Resumes shall be organized in an appendix to the proposal. Resumes do not count toward the 8-page limit for the proposal.

In addition to key personnel, designate any graduate students or postdoctoral fellows funded by the proposed research. If named, provide no more than a half-page biographical sketch of their background and research interests. The biographical sketch should be included as part of the resume appendix and does not count against the page limit.

Describe any unique capabilities that the offeror team possesses that may reduce project risk, reduce project duration, and/or improve project financial performance.

Address any potential conflicts of interest and any proposed mitigation. In addition, complete and submit Exhibit 1 - ORGANIZATIONAL CONFLICTS OF INTEREST CERTIFICATE.

**Intellectual Property Rights**

Offerors must describe any limitations on any intellectual property (patents, inventions, trade secrets, copyrights, or trademarks) that will impact the offeror’s performance of the contract or impact the Government’s subsequent use of any deliverable under the contract. The offeror must describe the intellectual property in sufficient detail to describe the limitations (Data assertions of the offeror or any subcontractor, potential patent licenses required by the Government, etc.), and to describe why or how the Government can accomplish the stated objectives of this RFS with the limitations described or proposed by the offeror.

**Volume II: Cost Proposal**

The cost proposal should contain a cost estimate for the proposed effort to allow for meaningful evaluation and determination of price reasonableness and cost realism. The cost estimate shall account for the entire cost of the project, inclusive of any proposed cost share.

The Cost Proposal shall contain the following information:

* **Agreement Type:** Offerors should identify the preferred agreement type (e.g., firm fixed price, cost, cost-plus-fixed-fee, etc.) and include the rationale for that agreement type. Final agreement type will be subject to agreement between selected offeror and the Government.
* **Cost Estimate:** The cost estimate shall be broken down for each phase of the proposed work. The elements of cost and suggested level of detail are shown in the table below. Contractor format for the cost estimate is acceptable.

**Cost Proposal Format and Preparation Instructions**

|  |  |
| --- | --- |
| **Program Funds** | |
| **Type** | **Description** |
| Labor – Offeror only | Provide a description of each labor category or person with associated labor rate and hours. |
| Travel – Offeror only | Provide a list # of trips, # of days and travelers per trip, and cost per trip, and the purpose of each trip. |
| Team Members/ Subcontractors/ Consultants | Provide a List each team member/subcontractor/consultant and their associated subcontract funding. |
| Material/Equipment – Offeror only | Provide a list all items and provide justification and basis of cost for each (i.e., catalog pricing, vendor quote, previous purchase, etc.) |
| Other Direct Costs – Offeror only | Provide a list all items and provide justification and basis of cost for each (i.e., catalog pricing, vendor quote, previous purchase, etc.) |
| Indirect Costs – Offeror Only | Provide a breakout of all Indirect Costs and indicate whether rates are Government approved, citing approval date and federal agency providing approval. If rates are not approved, provide an explanation on how your organization’s proposed rates are appropriate for pricing. |
| Profit/Fee | Indicate any profit/fee. |
| **Cost Share (not required)** | |
| **Type** | **Description** |
| Cash (labor, travel, etc.) | As applicable, provide a description of each labor category, details on travel, list of materials, etc. |
| In Kind (Use of equipment, space/ buildings, intellectual property) | Must provide basis of cost. |

**EXHIBIT 1 - ORGANIZATIONAL CONFLICTS OF INTEREST CERTIFICATE**

“Organizational Conflict of Interest (OCI)” means that because of other activities or relationships with other persons, a person is unable or potentially unable to render impartial assistance or advice to the Government, or the person’s objectivity in performing the contract work is or might be otherwise impaired, or a person has an unfair competitive advantage. The Government has the right to limit an organization’s involvement under the ADC Other Arrangement or other action to mitigate Organizational Conflicts of Interest.

Therefore, in accordance with the ADC Other Arrangement, Consortium Members awarded a project will be required to ensure project performance does not conflict with developments or enhancements being performed under other agreements or contracts. All proposals must address potential conflicts of interest and any proposed mitigation, and complete the below form.

RFS NUMBER: **ADEB-24**

Organization’s Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

POC Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

POC Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Check Appropriate Entry:

a. To the best of my knowledge and belief, my organization does not have any conflicts of interest which would diminish its capacity to give impartial, technically sound and objective assistance and advice, which would result in a biased work product, or which may result in an unfair competitive advantage.

b. Any actual or potential conflict of interest or unfair competitive advantage that does or may exist with respect to an award issued in response to the referenced Request for Solutions (RFS) AND any proposed mitigation is attached.

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Printed or Typed name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_