

# Preparing for FY25 Opportunities Released by America's Datahub Consortium (ADC)

January 14, 2025



AMERICA'S DATAHUB  
CONSORTIUM

# Objective



Review updates to the Request for Solutions (RFS) process



Provide teaming resources to help organizations submit successful proposals

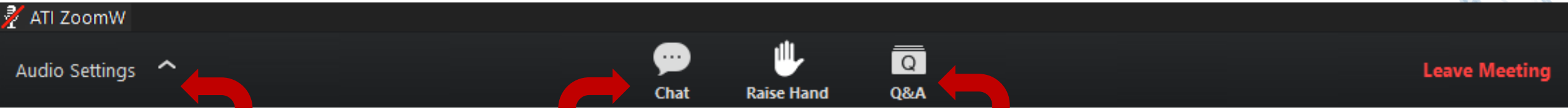


Help organizations prepare for FY25 opportunities



## Housekeeping Items:

- Please stay on mute unless speaking during Q&A.
- Please use the “chat” function for technical difficulties only.
- Place all questions in the Q&A Box.
- Please check your audio settings if you are having difficulties hearing us.



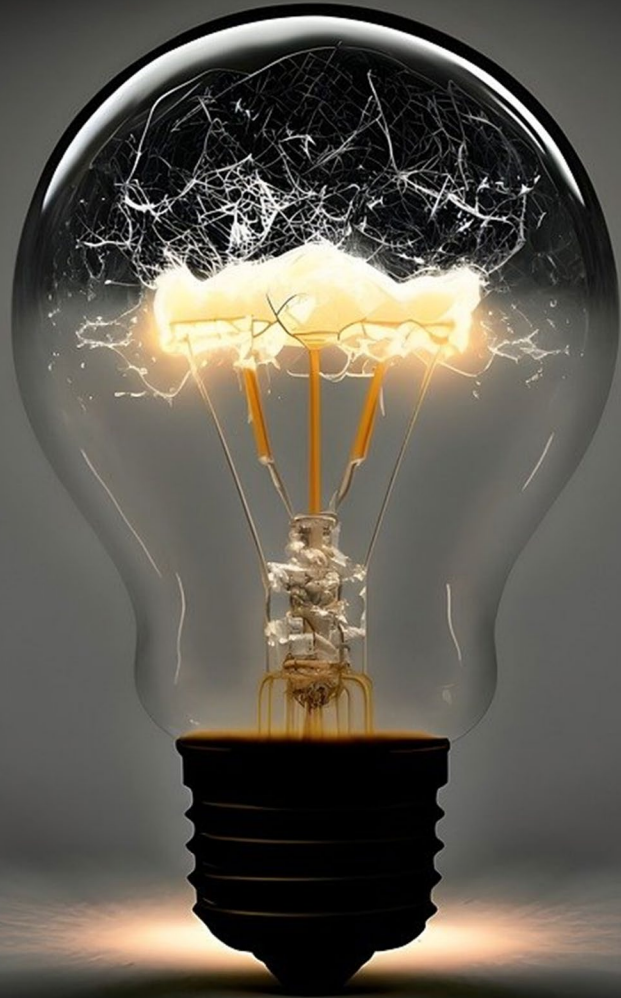
Check **Audio Settings**  
if you can't hear us

Click **Chat** to ask for  
help.

Use **Q&A** for direct  
questions



# Agenda



## ● Background

A brief overview of the National Center of Science and Engineering Statistics, America's DataHub Consortium, and National Secure Data Service Demonstration Project.

## ● Proposal & Collaboration Highlights from FY24

## ● Updates to the FY25 Request for Solutions (RFS) Process

- Solicitation Documents
- RFS Document Updates
- Full Proposal Format Updates
- Submission Form Updates
- Q&A

## ● Teaming Resources

- ADC Resources
- Govmates Innovation Resource Hub
- Q&A

## ● Ways to Stay Engaged

# ADC's Role in Supporting NSDS and Federal Data Innovation

**Sharon Boivin, Ph.D.**

Research Director

National Center for Science and Engineering Statistics (NCSES)

Directorate for Social, Behavioral and Economic Sciences (SBE)



AMERICA'S DATAHUB  
CONSORTIUM

# America's Datahub Consortium (ADC)

**Vision:** To be an enduring national asset, where eligible people and secure data come together for collaborative research and decision-making that will benefit the American public.

32 projects awarded since 2022



Support cutting-edge data infrastructure



Build data security capabilities to further increase privacy protections and public trust



Develop new ways of acquiring and linking data to yield valuable insights into critical issues

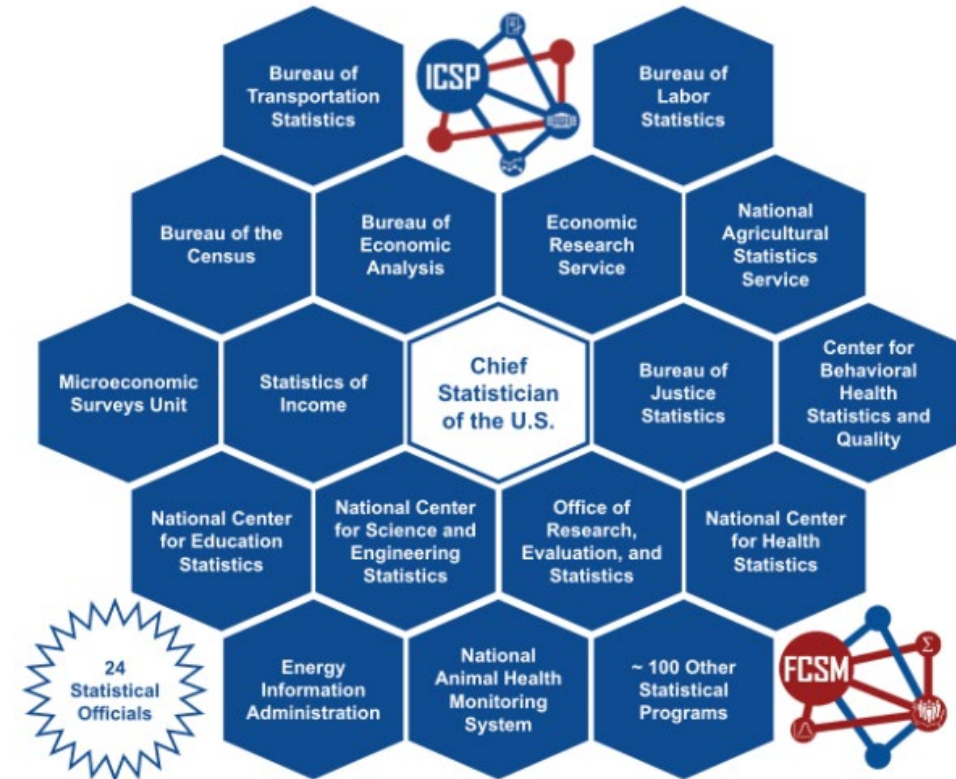
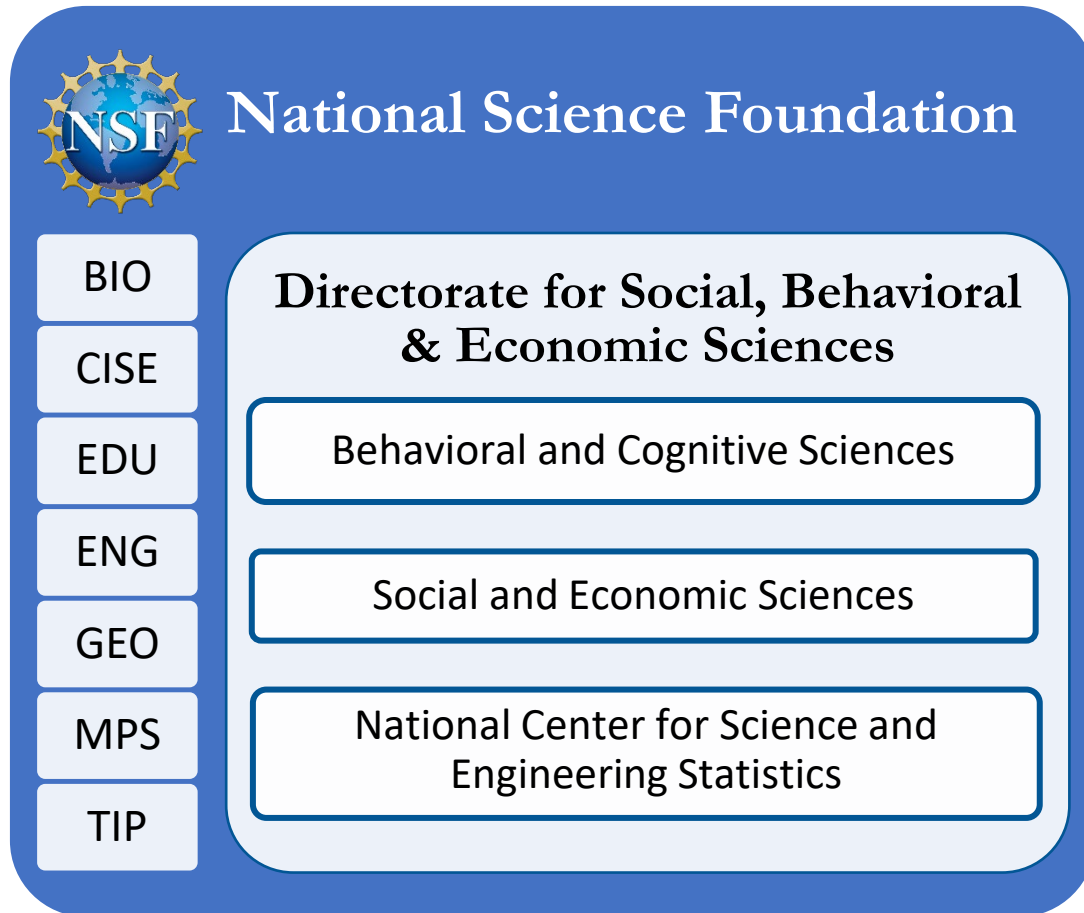


Provide novel and innovative analyses



Share lessons learned for similar activities across the Federal government

# Placed within NSF's SBE Directorate, NCSES is one of 16 recognized statistical agencies and units

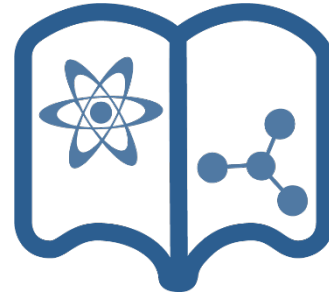


[www.statspolicy.gov](http://www.statspolicy.gov)

# NCSES's mission is to serve as a federal clearinghouse for objective data that provide key insights into the S&E enterprise



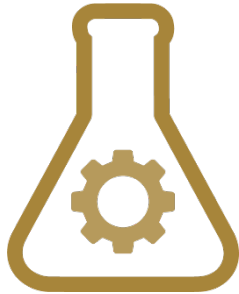
**Science & Engineering  
Workforce**



**STEM Education**



**Innovation & Global  
Competitiveness**



**Research & Development**



**Government Funding  
for S&E**

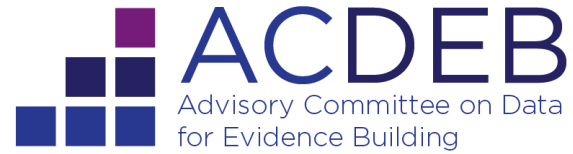
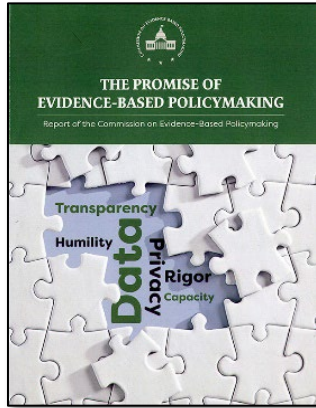


**Higher Ed R&D**





# The Pathway to a Future NSDS



NSDS Demonstration Project

Anticipated launch of NSDS 1.0

2017

2018

2020

2021

2022

2024

2027



Foundations for Evidence-Based Policymaking Act of 2018



AMERICA'S DATAHUB CONSORTIUM

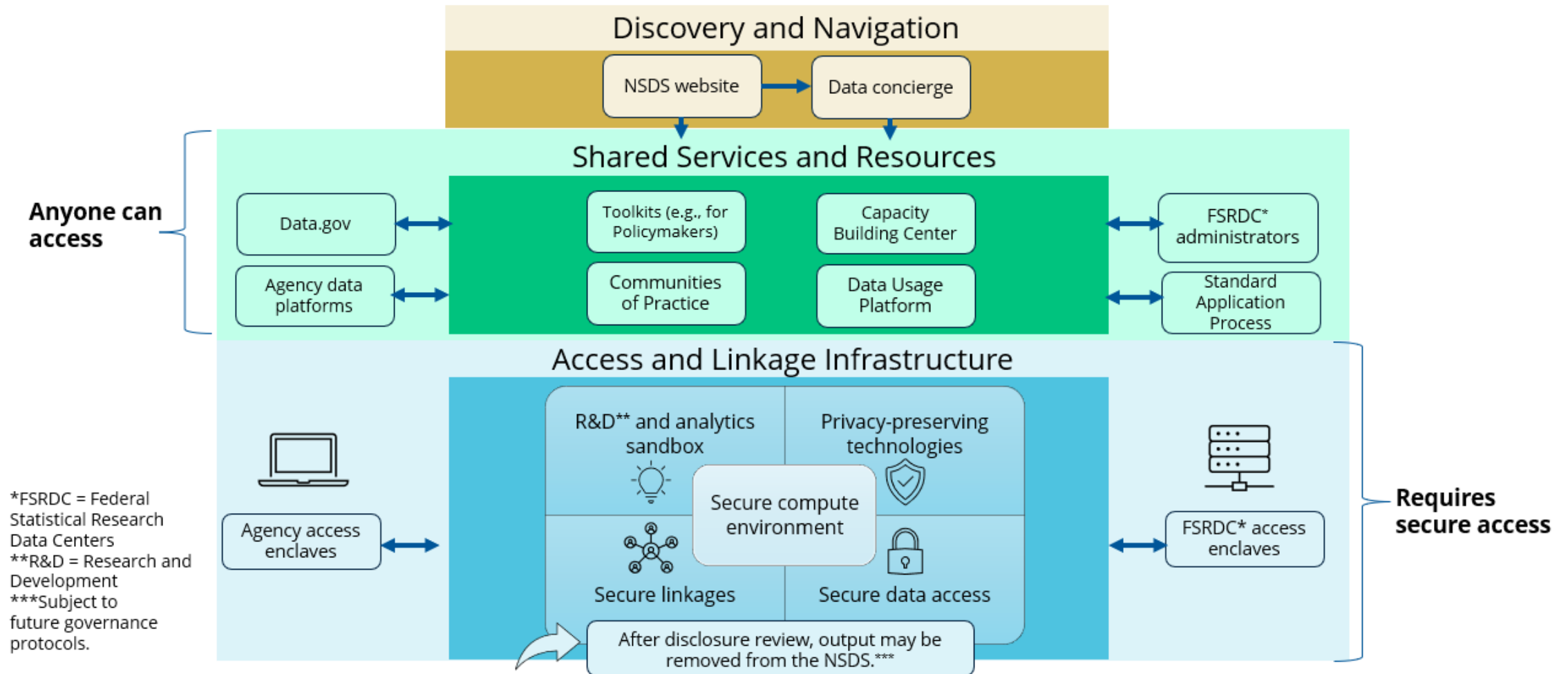
ICSP Subcommittee NSDS is chartered

ICSP Strategic Goals and Objectives FY25-26 call out the NSDS

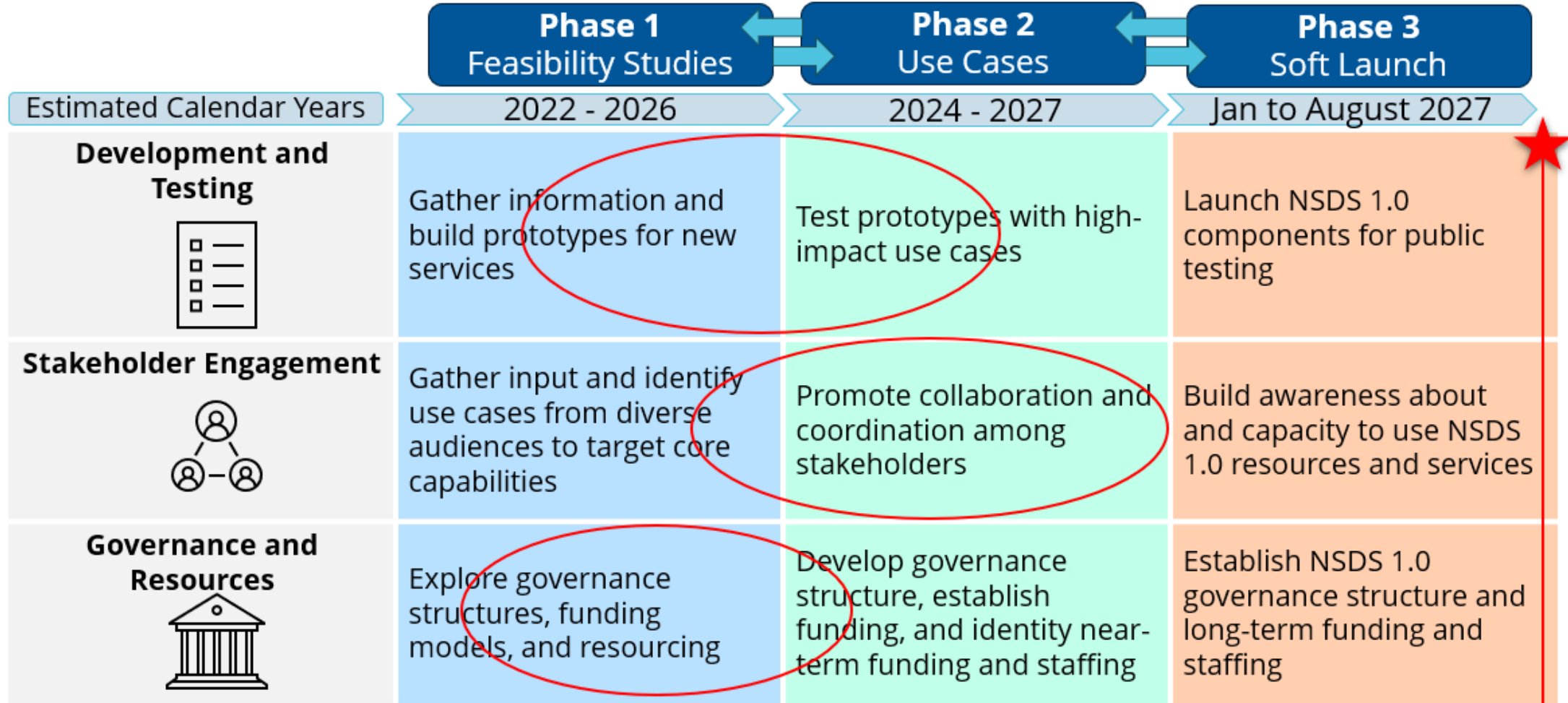


AMERICA'S DATAHUB CONSORTIUM

# What could an NSDS look like?



# Three Phase Approach



**A first version NSDS anticipated for public use August 2027**



# Proposal & Collaboration Highlights from FY24



AMERICA'S DATAHUB  
CONSORTIUM

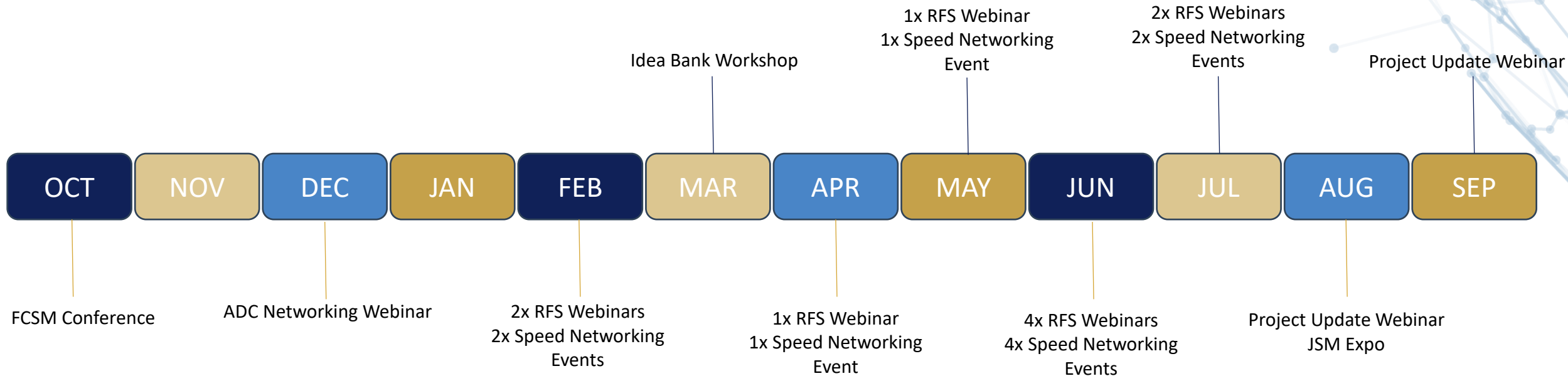
# Proposal Submission & Teaming Overview

FY	# of RFS Cycles	# of Proposals Submitted	# of Teaming Partners
2022	1	16	19
2023	13	56	45
2024	10	76	141

- FY24:
  - 73% of proposals had a teaming partner (55% in FY23)
  - Average number of teaming partners for each awarded project: 2.5
  - Hosted 12 total networking events

# FY24 Timeline & Key Events

- Virtual Events: 24
- In-person events: 2



# Updates to the FY25 Request for Solutions (RFS) Process

Jacqueline Gray

Contracts Manager II

Advanced Technology International (ATI)



AMERICA'S DATAHUB  
CONSORTIUM

# Solicitation Documents

## Full Proposal (1 Step)

- **Request for Solutions:** Provides program background, submission guidelines, and details on the evaluation and award process.
- **Project Topic:** Defines objectives, provides project context, outlines deliverables, and sets the framework for the proposal's focus.
- **Full Proposal Format:** Outlines the required structure and content needed for both technical and cost proposals.

## Whitepaper & Full Proposal (2 Step)

- **Request for Solutions**
- **Project Topic**
- **Whitepaper Format:** Outlines the required structure and content needed for a Whitepaper.
- **Full Proposal Format**





# RFS Document Updates

- **Non-Government Subject Matter Experts (SMEs):** Updated language clarifies that SMEs may assist the government by evaluating submitted proposals and providing expert input throughout award execution. SMEs will be bound by confidentiality agreements to safeguard proprietary information.
- **Office of Management and Budget (OMB) Approval:** The document will specify whether the project involves data collection requiring OMB approval under the Paperwork Reduction Act. If approval is necessary, proposers are advised to incorporate the approval process into their project timelines.
- **Confidential Information Protection and Statistical Efficiency Act (CIPSEA):** The document will specify whether the project requires access to statistical data protected under CIPSEA(2018). If applicable, the award will incorporate and require compliance with Article XI of the ADC Other Arrangement Base Agreement.



# RFS Document Updates (Continued)

- **Technical Approach Evaluation:** Updated criteria and added %

**The assigned evaluator will evaluate the degree to which the proposed project accomplishes each of the following:**

- i. meets the project objectives outlined in Attachment 1 – Project Topic (25%)
- ii. will result in a product, tool, or framework that can be applied to promote advancements in in data discovery, access, linkage, and analysis (25%)
- iii. demonstrates an innovative approach to meeting the project objectives (30%)
- iv. demonstrates an understanding of how the project informs the development of a National Secure Data Service (20%)

*Subject to change based on the project's objective*



# RFS Document Updates (Continued)

- **Technical Approach Rating: Added**

The evaluators will assess the technical approach on the criteria listed in the RFS, note key strengths and weaknesses, and assign an overall rating of **Outstanding**, **Good**, or **Poor** to the **Technical Approach**.

- **Outstanding**: The solution meets requirements and indicates an exceptional approach and understanding of the requirements. Strengths far outweigh weaknesses. The risk of unsuccessful performance is low.
- **Good**: The solution meets requirements and indicates an adequate approach and understanding of the requirements. Strengths and weaknesses are offsetting, or weaknesses will have little or no impact on contract performance. The risk of unsuccessful performance is no worse than moderate.
- **Poor**: The solution does not meet requirements and/or contains multiple weaknesses and/or one or more deficiencies. The risk of unsuccessful performance is high. The solution is not awardable.



# RFS Document Updates (Continued)

- **Teaming Evaluation:** Minor change in bold text

In accordance with Attachment 2, offerors shall address Teaming and use of non-traditional entities. The **assigned evaluator** will evaluate the degree to which the proposed project includes a diverse team of qualified performers to include use of non-traditional entities. A “non-traditional entity” means an entity (construed in its broadest sense to include qualified large and small businesses, universities, non-profits, philanthropic organizations, partnerships, joint ventures, and other entity forms) that is not currently performing and has not performed, for at least the three-year period preceding the solicitation of sources by NSF for the procurement or arrangement, under any NSF procurement contract or NSF instrument of financial assistance.



# RFS Document Updates (Continued)

- **Teaming Rating:** Added

The evaluation team will analyze each proposed technical team based on the criteria outlined above. A concise summary will be provided, noting key strengths and weaknesses. Each technical approach will receive an overall rating of **Outstanding, Good, or Poor.**

- **Outstanding:** The resumes show that the team is diverse and highly qualified to successfully conduct the proposed project or research. The experienced team includes the use of non-traditional entities. The proposal designates team organization and management structure and specify the main point of contact for the NCSES. The risk of unsuccessful performance is low.
- **Good:** The resumes show that the team is capable but may not be diverse or include the use of non-traditional entities. The risk of unsuccessful performance is no worse than moderate.
- **Poor:** The risk of unsuccessful performance is high due to an inexperienced team, lack of adequate management structure, or because resumes of key personnel were not provided.



# RFS Document Updates (Continued)

- **2 Step Only - Whitepaper Evaluation and Ratings:** Added

The evaluation team will rate each whitepaper as **Acceptable** or **Unacceptable**.

- **Acceptable:** The whitepaper meets one or more of the following conditions: it proposes a solution that sufficiently addresses the project topic, the solution is aligned with NCSES' goals and interests, and the initial rough order magnitude cost and schedule aligns with government estimates.
- **Unacceptable:** The whitepaper fails to meet one or more of the following conditions: it proposes a solution that adequately addresses the project topic, aligns with NCSES' goals and interests, and the initial rough order magnitude cost and schedule aligns with government estimates.



# Full Proposal Format Updates

- **Statement of Work:** Now requires a detailed schedule outlining milestones for each phase of the project. The schedule should include start, finish, and major activity completion times, with milestone dates expressed as the number of weeks from the project start.
- **Capabilities and Experience:** This section has been reorganized into distinct categories, including *Teaming Partners, Organizational Capabilities and Experience, Key Personnel Experience and Resumes, Supervisory Structure, Graduate Students and Postdoctoral Fellows, and Unique Capabilities.*
- **Organizational Conflicts of Interest (OCI):** The prime offeror and each teaming partner must complete and submit a separate Exhibit 1 – Organizational Conflicts of Interest Certificate.



# Submission Form Update

The Submission Form now requires you to provide the name, traditional or nontraditional status, and location of each teaming partner.

Will you have Teaming Partners or Subcontractors?

Yes

Teaming Partner 1 Name

Teaming Partner 1 Business Status

Traditional

Nontraditional

Teaming Partner 1 Location-City and State

Teaming Partner 1 Location-Zip Code





# Questions?



AMERICA'S DATAHUB  
CONSORTIUM

# Resources for Teaming



AMERICA'S DATAHUB  
CONSORTIUM

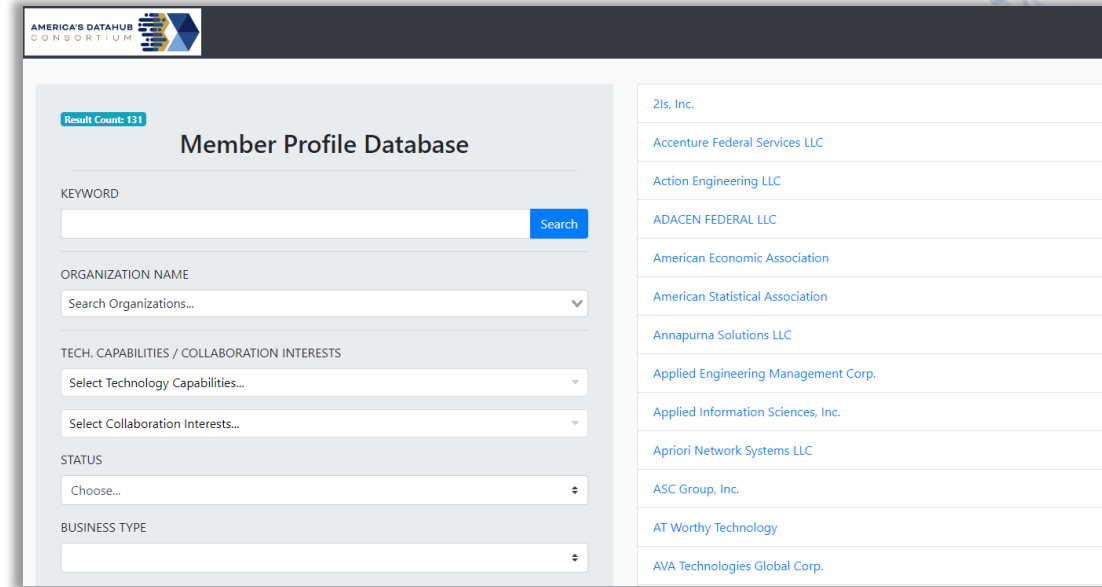
# ADC's Public Site

- **Access RFS Files:** All Request for Solutions (RFS) files are available on the public site.
- **RFS Webinars and Q&A:** Webinar recordings and Q&A documents are posted for reference.
- **Project Highlights:** Explore project awards, events, active members, lessons learned, and final reports.
- **Membership Application:** Apply to join and become a member.
- **Mailing List Signup:** Subscribe to stay updated with the latest news and opportunities.



# ADC's Member's Only Site

- **Member Profile Database:** A comprehensive directory of member profiles to facilitate collaboration and engagement.
- **Networking Event Resources:** Contact rosters are provided after networking events to help maintain connections.



The screenshot displays the 'Member Profile Database' search interface. On the left, there are several filter sections: 'KEYWORD' with a search box and a blue 'Search' button; 'ORGANIZATION NAME' with a dropdown menu; 'TECH. CAPABILITIES / COLLABORATION INTERESTS' with two dropdown menus; 'STATUS' with a dropdown menu; and 'BUSINESS TYPE' with a dropdown menu. A 'Result Count: 131' indicator is visible at the top left of the search area. On the right, a list of member names is shown, including 2Is, Inc., Accenture Federal Services LLC, Action Engineering LLC, ADACEN FEDERAL LLC, American Economic Association, American Statistical Association, Annapurna Solutions LLC, Applied Engineering Management Corp., Applied Information Sciences, Inc., Apriori Network Systems LLC, ASC Group, Inc., AT Worthy Technology, and AVA Technologies Global Corp.



# Webinars



## RFS Webinars

- Scheduled 2-4 days after the RFS is released.
- Provides a comprehensive overview of the topic and proposal guidelines.
- Engage in real-time Q&A to clarify any questions.



## Virtual Speed Networking Events

- Scheduled 1 day after the RFS Webinar.
- Exclusively for industry participants—no Government attendees.
- Aims to help organizations find potential partners.
- Presenting organizations can showcase their capabilities and indicate their interest as a prime contractor, subcontractor, or both.





govmates™

# **INNOVATION** RESOURCE HUB

**INNOVATE. COLLABORATE. ACCELERATE.**



# govmates™

ATI has partnered with govmates to offer the Innovation Resource Hub to provide you access to the critical tools you need to thrive.

- Matchmaking services
- Ecosystem Resources services

This has added member benefits at no-cost to the members



# What is govmates™ ?

....

## Enterprise Level Solution

govmates provides an enterprise level solution to support the technology scouting needs of the federal government.



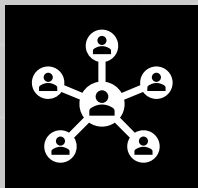
## Cloud Based Teaming Platform

govmates' cloud-based teaming partner platform takes a formulaic and methodical approach to matchmaking in the federal community.



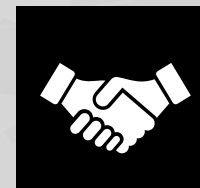
## Purpose-Driven Matches

Our algorithms incorporate relevance scoring to provide intentional, purpose-driven matches.



## Matches To Date

**39,322**



## Introductions To Date

**10,899**



# Collaboration Support



We work with large system integrators, small non-traditionals and the government itself to help foster collaboration.



Collaboration means the ability to team together to better serve the government with a better solution than what would have been offered individually.  
(1+1 = 3)



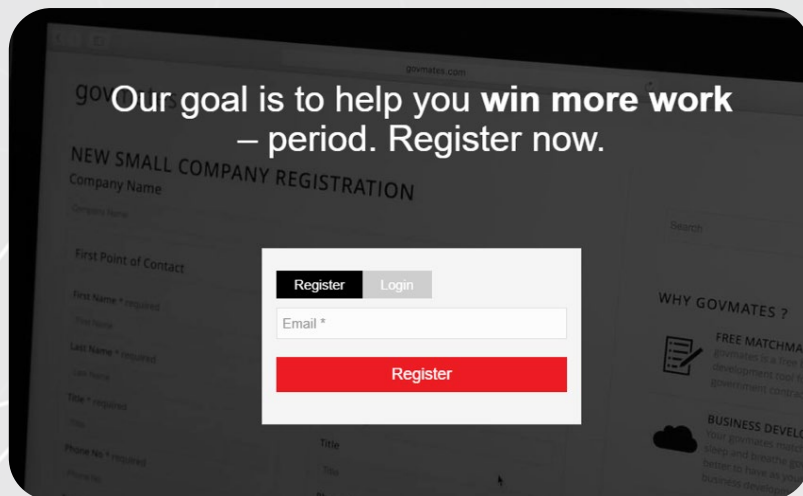
This can be opportunity specific, (targeting an RFP) or wide reaching (pipeline for next 5 years).



Can be ADC specific, OTA/OA specific or FAR based opportunities. Our goal is growth for your companies, especially to combat the Valley of Death.

# How Does Matchmaking Work?

- All members create a profile at [govmates.com](http://govmates.com)
  - It's free and takes less than 15 minutes.
  - govmates algorithms utilize relevance scoring to facilitate matches with Sellers based upon information provided in their profiles.

A screenshot of the govmates.com profile creation form. The form is divided into several sections: "Web Address" (Web Address field), "NAICS" (Naics field), "Contract Vehicles" (Contract Vehicles field), "Customers" (Customers field), "Capabilities" (Capabilities field), "CAGE Code" (CAGE Code field), "Clearance" (Select Clearance dropdown), "Revenue" (Select Revenue dropdown), "Headcount" (Select Headcount dropdown), "Certifications" (ISO Standard, CMMI Level, FedRamp Select Level, Other Other), "Other Set-Aside Preferences" (SDVOSB, VOSB, WOSB, HUBzone, 8(a) Graduation Year, Small Business, EDWOSB, Tribal Enterprise, Alaska Native Corporation, Native Hawaiian), and "OTA Consortium Membership" (AFLCMC Consortium Initiative (ACI), Aviation & Missile Technology Consortium (AMTC), Border Security Technology Consortium (BSTC), Composite Manufacturing Technology Center (CMTC), Consortium for Command, Control & Communication in Cyberspace, Consortium for Energy, Environment, and Demilitarization (CEED), Cyberspace Operations Broad Responsive Agreement (COBRA), Defense Automotive Technology Consortium (DATC), Defense Electronics Consortium (DEC), DoD Ordnance Technology Consortium (DOTC), Engineer, Research & Development Center (ERDC), Information Warfare Research Project (IWRP), Medical CBRN Defense Consortium (MCDC), Medical Technologies Enterprise Consortium (MTEC), National Armaments Consortium (NAC), National Geospatial Intelligence Agency (NGA), National Shipbuilding Research Program (NSRP), National Spectrum Consortium, Naval Aviation Systems Consortium (NASC)).

# How do I request a match?

- Priming an opportunity? Email [ati@govmates.com](mailto:ati@govmates.com) with your matchmaking request.
- Include criteria for any of the below categories:
  - Capabilities
  - Customer past performance
  - Certifications or Set-asides
  - NAICS
  - Contract Vehicles
  - Geographic Location
  - Other (just ask!)
- govmates will provide a report of profiles that are a match for your requirements.
- You choose whom you want to meet
- govmates facilitates email introductions.

govmates Matchmaking Project  
govmates.com  
#notyourmothersmatchmaking

---

1. Dark Wolf Solutions LLC

Web Address	NAICS	Capabilities
www.darkwolfsolutions.com	541611, 238210, 511210, 518210, 541330, 541511, 541512, 541519, 541618, 541690, 541712, 541990	Dark Wolf Solutions operates at the nexus of mission and technology to meet our Nation's most challenging missions. We combine the most innovative emerging technologies with deep federal domain expertise through cutting-edge intelligence services, DevSecOps agile software development, information operations, penetration testing and incident response, applied research and rapid prototyping, machine learning, and engineering services.

Agile

# Ecosystem Resources

- We understand that non-traditional contractors need an ecosystem of resources to thrive.

govmates provides a quick and easy way for members to find resources for:

- Capital
- Compliance
- Legal
- M&A/Investment Banks
- Proposal support
- CMMC/NIST Cyber Compliance
- Intellectual Property Legal
- SCIF space
- Recruiting
- Corporate Insurance
- Employee Retention and benefits
- And other resources

# Innovation Resource Hub: How it works



govmates™

govmates maintains a vast ecosystem of experts who can support your business.

Send us your request at [ati@govmates.com](mailto:ati@govmates.com)

govmates will offer and facilitate introductions to 1-3 resources.

# Matchmaking & Networking Events

## Matchmaking

- Sea Air Space Matchmaking – April 7  
(Gaylord National Harbor, MD)
- SOF Week Matchmaking – May 7  
(Tampa, FL)
- ATI Virtual Matchmaking Event –  
August TBD
- AUSA Matchmaking – October 13  
(Washington, DC)



## Networking

- Prime Another Day – June 4  
(Tyson's Corner, VA)
- Fiscal Year-End Fiesta – September 10  
(Washington, DC area)
- Holiday Bash – December 3  
(Washington, DC area)

# Questions?

[ati@govmates.com](mailto:ati@govmates.com)

# Stay Engaged

📧 Solicitation and Contract Related Questions: [ADC-Contracts@ati.org](mailto:ADC-Contracts@ati.org)

✉️ General/Membership Questions: [adc@ati.org](mailto:adc@ati.org)

✉️ Join the ADC Mailing List: <https://www.americasdatahub.org/adc-mailing-request-form/>

## Visit the ADC Website

Stay in the loop with ADC events, solicitations, project awards, news, members, and more!

[www.americasdatahub.org](http://www.americasdatahub.org)

